Sextant AEO
Answer Engine Optimization you can audit

What ChatGPT, Perplexity, Gemini, Claude and Grok say about your clients

Buyers now ask answer engines which agency, product or vendor to pick, and each answer names a handful of brands. Sextant AEO measures whether your clients are among them, engine by engine, and drafts the fixes, under your agency's brand.

What Sextant AEO does

Asks the engines	Up to 40 questions per audit, each asked three times. Each engine is scored on its own, so you see where each one stands, and each result says whether its answers agreed often enough to be Decision-grade or only Directional.
Researches the market	Perplexity and Gemini each research the client's market on the live web. The market brief names up to three tiers of competitors, with a line on why each competes, and proposes the questions to keep watching.
Reads the sources	Sextant reads every page an engine points to and checks whether it names your client and backs up the answer.
Drafts the fixes	Fixes you can paste in: schema code, FAQ copy, pre-filled profiles and new page titles. The review and directory sites it recommends are the ones the engines point to, minus the listings your client already has.
Plans the work	Every audit writes a twelve-week AI Visibility Plan: the gaps it found, in order, with an owner and a due date on each step. Your client reads it in the portal and gets a kickoff PDF in your branding.
Checks every report	Twelve checks read each report before you see it, and ten of them can hold it. A section that fails waits, with a one-line reason, until a person has read it, and the scores wait when the answers themselves are in doubt. Each check is written out at sextantaeo.com/checks.
Keeps watching	Alerts when visibility drops, a competitor overtakes your share of the answers or a page stops pointing to you. The Prompts and Sources tables export to CSV for your client's team.
Under your brand	A branded sign-in for each client. White-label (logo, colors, domain) on every screen and report. Set your own prices, no revenue share.

Sextant measured itself first

We audited our own site first, on 11-01-2026, the same way we audit a client. Asked open questions about AEO tools with no company named, the engines named Sextant AEO in 0 of 45 answers. That is the kind of number you can show each of your clients, engine by engine, with the pages behind it.

Audit f5c035ce, 600 answers across the engines.

Sextant AEO plans for agencies

Plan	Clients included	A month
Starter	5	**$349**
Growth	15	**$899**
Scale	40	**$1,999**

Or pay per active client: $99 a client a month up to five clients, $79 when you have six to twenty, $59 for twenty-one to fifty, $45 from fifty-one; every client is billed at the band your total falls in. Billed on the number of clients you choose; no free client.

A brand without an agency can buy Sextant AEO directly for $99 a month. Every plan starts with a 7-day free trial. Switch tiers any time under Account, Manage billing: the change takes effect immediately and is prorated.

Try Sextant on one of your clients

Run the free check on a client's website (start from your partner's link). Enter the website and your work e-mail, then click the confirmation link Sextant sends you. About a minute later you see what the engines say about it, from four questions, scored for each engine.

Start a Sextant AEO trial

Pick a plan at sextantaeo.com/pricing.

If a Sextant AEO partner shared this brief with you, Sextant pays them a commission when you sign up through their link.