An introduction e-mail for agencies

Copy it, fill the brackets and send it from your own address. Put your referral link where the brackets say. The last line is the disclosure the FTC Endorsement Guides require; keep it.

Subject: What the AI engines say about your clients

Hi [first name],

When a buyer asks ChatGPT, Perplexity, Gemini, Claude and Grok which agency or product to pick, the answer names a handful of brands. Sextant AEO measures whether your clients are among them, engine by engine, then reads the pages each engine points to and checks that they back up its answer. The fixes come back ready to paste in, with a twelve-week plan to ship them. Agencies run it under their own brand, and every report is checked before it reaches them: a section that fails waits until a person has read it.

Agency plans run from $99 a month for one client or $349 for 5 clients, with a 7-day free trial: [your referral link]

You can see it on one of your clients with the free check (start from my link above). Enter their website and your work e-mail, click the confirmation link Sextant sends you, and about a minute later you can read what the engines say about it.

[your name]

I am a Sextant AEO partner, and Sextant pays me a commission if you sign up through my link.