The Sextant AEO partner program on one page

Your referral link arrives with your code once the agreement is accepted, in the form

https://sextantaeo.com/?ref=YOURCODE

What a Sextant referral earns

Commission Year	Share of Net Profit
Year 1	30%
Year 2	25%
Year 3	15%
Year 4 and every year after	10%

A referred brand: a flat 15% of its Net Profit for as long as it pays.

A Founding Partner schedule exists by invitation: Sextant grants it by name in a partner's Schedule A, and nobody can choose it.

Net Profit is what the account actually paid Sextant in the month, less refunds, chargebacks and payment-processing fees, less the AI-engine and data costs its audits, monitoring and recommendations caused. Sextant's general overheads are not deducted, and Net Profit is never less than zero.

Who counts as your referral

An agency or brand that signs up through your link, or whose introduction you sent to support@sextantaeo.com (company, contact, date) and that signs up within 90 days, not already talking to Sextant; a free check or a registration counts for its exact e-mail address only. Your own accounts and your agency's clients do not count.

How to share it

Your link works on any page of sextantaeo.com and keeps your code in the visitor's browser for 90 days; the first partner's code wins. Send the brief and the e-mail from this kit. Demonstrate with the free check carrying your code, sextantaeo.com/check?ref=YOURCODE; one run from the bare address does not count for you.

Statements

One per referred account within 15 days after each month, with every figure behind the commission. You read them at partners.sextantaeo.com.

The rules

When you recommend Sextant AEO in public, say that you are paid for referrals, as the FTC Endorsement Guides require. A line you can use as it is: “I am a Sextant AEO partner, and Sextant pays me a commission if you sign up through my link.” Never promise rankings, traffic or revenue, never send unsolicited bulk e-mail, and never use Sextant's names in paid search, domains or social handles. Logos are at sextantaeo.com/brand.

Key terms: sextantaeo.com/partners/agreement. In plain English: sextantaeo.com/help/agencies-and-white-label/referral-program-in-plain-english. The Referral Agreement is draft version 0.4, pending attorney review.